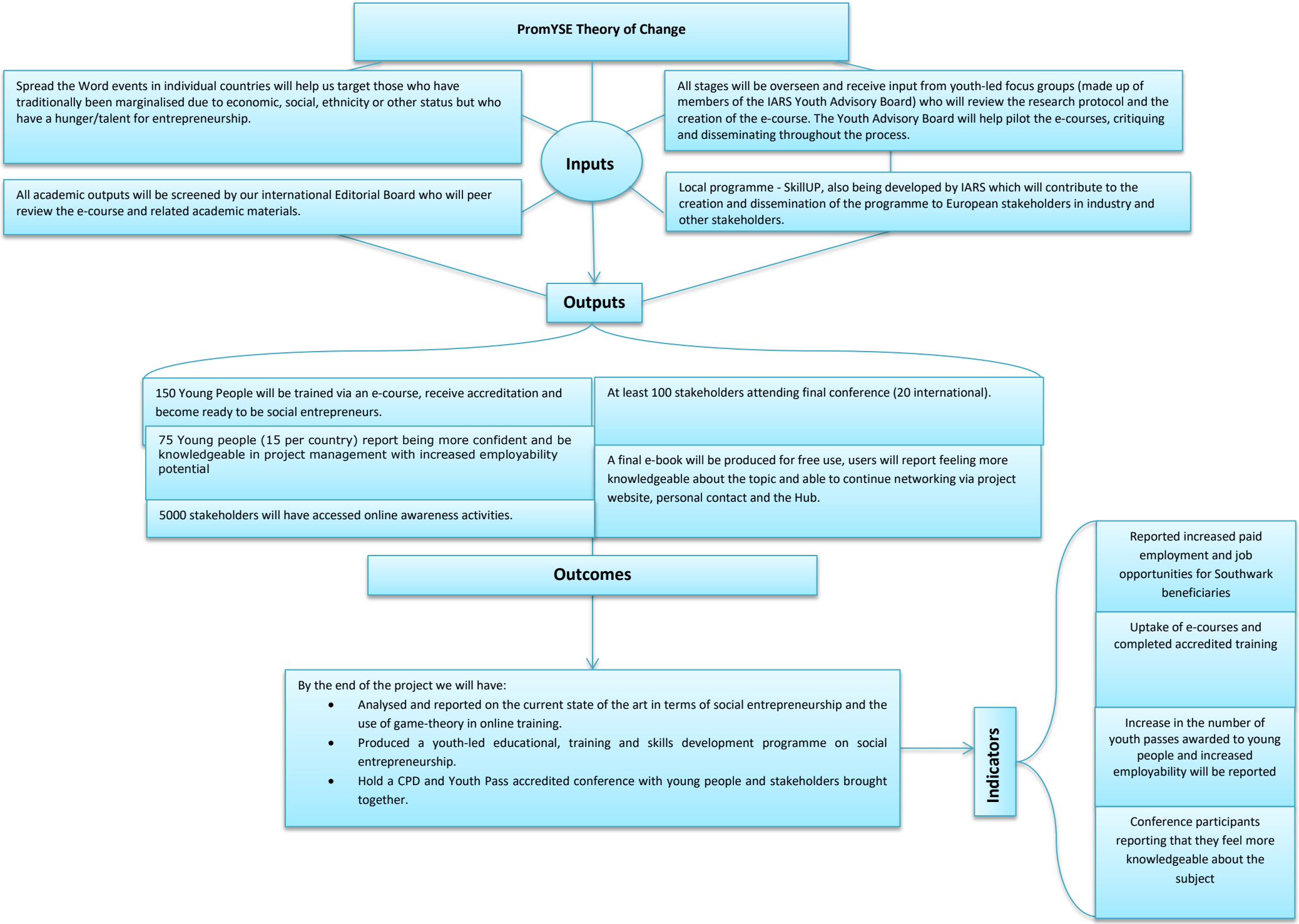
PromYSE Theory of Change
Spread the Word events in individual countries will help us target those who have traditionally been marginalised due to economic, social, ethnicity or other status but who have a hunger/talent for entrepreneurship.
All stages will be overseen and receive input from youth-led focus groups (made up of members of the IARS Youth Advisory Board) who will review the research protocol and the creation of the e-course. The Youth Advisory Board will help pilot the e-courses, critiquing and disseminating throughout the process.
Inputs
All academic outputs will be screened by our international Editorial Board who will peer review the e-course and related academic materials.
Local programme - SkillUP, also being developed by IARS which will contribute to the creation and dissemination of the programme to European stakeholders in industry and other stakeholders.
Outputs
150 Young People will be trained via an e-course, receive accreditation and become ready to be social entrepreneurs.
At least 100 stakeholders attending final conference (20 international).
75 Young people (15 per country) report being more confident and be knowledgeable in project management with increased employability potential
A final e-book will be produced for free use, users will report feeling more knowledgeable about the topic and able to continue networking via project website, personal contact and the Hub.
5000 stakeholders will have accessed online awareness activities.
Outcomes
By the end of the project we will have:
• Analysed and reported on the current state of the art in terms of social entrepreneurship and the use of game-theory in online training.
• Produced a youth-led educational, training and skills development programme on social entrepreneurship.
• Hold a CPD and Youth Pass accredited conference with young people and stakeholders brought together.
Indicators
Reported increased paid employment and job opportunities for Southwark beneficiaries
Uptake of e-courses and completed accredited training
Increase in the number of youth passes awarded to young people and increased employability will be reported
Conference participants reporting that they feel more knowledgeable about the subject